



additiv partners with Clarity AI to bring sustainability insights and capabilities to wealth managers

Zurich, 03 March 2021: additiv, a leading SaaS provider to the wealth management industry, today announces a partnership with Clarity AI, a global sustainability and data science tech platform, that brings wealth managers sustainability insights to build smarter portfolios, provide client support and comply easily with regulation.

The partnership reflects growing demand for sustainable and ESG investing, which takes into account non-financial sustainability factors. According to Swiss Sustainable Finance, the ESG and sustainable investment market has been growing exponentially, by 62% in 2019 alone, and now accounts for over 30% of all professionally managed investments.

Through the partnership, additiv clients will include Clarity AI's sustainability insights into their investment decisions. Through the use of big data and machine learning, Clarity AI accurately assesses the sustainability and impact of a portfolio's investments. Wealth managers will be able to better understand the true impact of companies and build portfolios that better match their customers' preferences and concerns, whilst reporting to them in a simple and intuitive way.

Javier Penalva, Head of Strategy from Clarity AI, commented: "This is an exciting partnership for us. We are passionate about helping wealth managers make smarter decisions around sustainability and assess the impact of companies on our society and planet. The partnership with additiv will expand the reach of our sustainability and impact insights to private banks and wealth managers globally."

Christine Schmid, Head of Strategy at additiv added: "Sustainable investing is a crucial and fast-growing part of the wealth industry. It is also a key area for providers to differentiate themselves. Clients want to invest in companies that conform with their values and make an impact, being able to do this accurately and dynamically will set wealth managers apart. It will also help wealth managers to better meet new regulatory and disclosure requirements with respect to sustainability."

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About additiv

additiv was established in 1998 in Zurich and has international presence in Europe, Africa, Middle East and South East Asia. Its hybrid B2B SaaS cloud ecosystem orchestrates multi-channel financial services using fully open APIs, thereby leveraging the existing technology base of the client. It also helps financial institutions to deploy leading client advisory, servicing, and expert tools in wealth and credit in existing ecosystems. additiv offers digital wealth- and credit-management-as-a-service today for the financial institutions of tomorrow and is a leading catalyst for change in the financial service industry through easy, quick, and affordable digitalization.

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About Clarity AI

Clarity AI is a global data science and technology platform that uses machine learning and big data to deliver environmental and social insights that empower investors to measure the impact of their portfolios. Clarity AI's platform analyzes more than 30,000 companies, 200,000 funds and 400 countries and local governments, delivering data, analytics and software applications for investment and corporate research and reporting. Clarity AI has offices in the US, UK and Spain and a client network with several trillion assets under management. Clarity AI's team specializes in technology, sustainability and research, with collective experience from leading organizations, businesses and research institutions including NASA, the World Bank, Google, McKinsey & Company, Morgan Stanley, J.P. Morgan, Harvard, M.I.T, among others.

For additional information on Clarity AI, please visit www.clarity.ai

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