



## additiv enables financial institution IT teams to build their own end-to-end wealth solution

**Zurich, 20 January 2021:** additiv, a leading SaaS provider to the wealth management industry, today launches Wealth Solution Builder; a new approach enabling banks and other financial institutions (FIs) to create their own WealthTech end-to-end solution and client journeys on top of an established foundation.

Wealth Solution Builder enables FIs to build unique functionality and client journeys at unseen speed. Based on additiv's DFS system of intelligence, the new product offers access to an extensive and ever growing RESTful API catalogue. In addition, IT teams benefit from access to front-end code libraries and samples, data integration methods, test data sets, postman collections, configuration handbooks, checklists, cookbooks and much more. With these tools, and additiv technical staff accessible to support developers, FIs can now easily build inhouse with a ready foundation and wide range of components. This brings flexibility and ensures faster time to market, enabling FIs to focus on client and advisor needs at every stage of their system build.

Michael Stemmler, CEO and Founder at additiv said 'A bank's IT system is its shop front. With the advent of digitalization, wealth clients are now continually exposed to a bank's IT capabilities and so having a tailorable, intelligent system is essential. It has never been more important to ensure that bank systems can adapt quickly and easily to a client's evolving needs. With Wealth Solution Builder these needs can be met when building inhouse.'

Yann Kudelski, Head of Product Management at additiv highlighted 'Wealth Solution Builder allows IT teams within financial institutions to remain autonomous, but avoids the lengthy and costly process of building the foundational elements of an end-to-end wealth management system.'

Yann added 'Developers can now configure their system and rapidly build their own wealth applications. For a headstart, they can turn to our extensive range of builder tools, including front-end blueprints of our Hybrid Wealth Manager product, rather than start completely from scratch or use these for inspiration. Plus, with our microservices architecture, FIs can cut the services and client journeys as small as needed; there really is no end to how tailored they can make their system.'

**END**

# additiv

## **About additiv**

additiv was established in 1998 in Zurich and has international presence in Europe, Africa & Middle East and South East Asia. Its hybrid B2B SaaS cloud ecosystem orchestrates multi-channel financial services using fully open APIs, thereby leveraging the existing technology base of the client. It also helps financial institutions to deploy leading client advisory, servicing, and expert tools in wealth and credit in existing ecosystems. additiv offers digital wealth- and credit-management-as-a-service today for the financial institutions of tomorrow and is a leading catalyst for change in the financial service industry through easy, quick, and affordable digitalization.

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