



additiv DFS Cloud Finance-as-a-Service Platform now available on Microsoft Azure Cloud in Switzerland

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additiv offers the Digital Finance Suite (DFS), its award-winning Single Cloud Platform for Finance-as-a-Service, on Microsoft's Azure Cloud that is launched in Switzerland today. This extended offering allows providers to offer multi-channel financial services to retail, affluent and wealth clients hosted in two data centers in Switzerland. This solution complements our existing set-ups with Orange Business Services, Microsoft and other Cloud providers worldwide.

Today Microsoft announced the launch of its **Azure Cloud Services in Switzerland**. This combines the same trust principles and global standards of the Azure offering with the advantage of keeping customer data at rest in Switzerland as well as the security of in-country data backups and disaster recovery.

With immediate effect, additiv offers **additiv DFS Cloud**, its integration and orchestration ecosystem for comprehensive multi-channel Wealth Offerings on Microsoft's Azure Cloud also in Switzerland. Financial Service providers can take full advantage of a modular platform with unparalleled *RESTful APIs* that allows for standard and customized client-facing products, relying on two geo-redundant data centers in Switzerland.

The *additiv DFS Cloud* acts as **operating platform for end-to-end business cases** for banks and non-banks in multi-channel wealth advisory. It includes wealth accumulation and investment management, comprehensive interaction and client reporting services, and it can be expanded to credit services and additional financial offerings. This helps Financial Service providers to meet their clients' expectations for state-of-the-art client interactions and information provision, while reducing operating cost and increasing efficiency.

Michael Stemmler, Founder and CEO of additiv, states: "Our strategic investment decision three years ago to bring the additiv DFS to the Cloud is today supported by Microsoft's decision to launch its Azure Services in Switzerland. This is another accelerator for the transition of the Wealth Management industry."

For further information:

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